

**Wherefore I Claim:**

1           1. A presentation display comprising:  
2           a center panel;  
3           a left tray; and  
4           a right tray, wherein the left tray is attached to the center panel with a first flexible hinge  
5 and the right tray is attached to the center panel with a second flexible hinge.

1           2. The presentation display of claim 1 wherein the presentation display is made from a  
2 single piece of corrugated cardboard.

1           3. The presentation display of claim 1 wherein the center panel comprises a header.

1           4. The presentation display of claim 1 wherein either the left tray or the right tray  
2 includes means for attaching a shelf.

1           5. The presentation display of claim 4 wherein the means for attaching comprises an 'H'  
2 cut in the material of the tray.

1           6. The presentation display of claim 1 wherein either the left tray or the right tray  
2 includes a locking tab and a locking slot.

1           7. The presentation display of claim 1 wherein disposed within either the left tray or the  
2 right tray is a support structure selected from the group consisting of shelves, trays and pockets.

1           8. The presentation display of claim 1 wherein the dimensions of the left tray and the  
2 right tray are approximately equal, and further wherein the combined width of the left tray and  
3 right tray is about equal to or less than the width of the center panel.

1           9. The presentation display of claim 8 wherein the height of the center panel is in the  
2 range of 10 inches to 72 inches; the width of the center panel is in the range of 12 inches to 48  
3 inches; the height of the left and right tray is in the range of 8 to 60 inches; the width of the left  
4 and right tray is in the range of 6 inches to 24 inches and the depth of the left tray and the right  
5 tray is in the range of 1 inch to 6 inches.

1           10. The presentation display of claim 1 wherein either the left tray or the right tray is  
2 assembled using and adhesive.

1           11. The presentation display of claim 1 wherein the presentation display includes a  
2 plurality of tabs and corresponding slots which may be folded so as to assemble the display  
3 without the use of glue, tape, adhesive or fasteners.

1           12. The presentation display of claim 1 further including a closure tab, said closure tab  
2 serving to retain the presentation display in a closed position.

1           13. The presentation display of claim 1 wherein the left tray and the right tray are  
2 provided initially in an unassembled state having a substantially flat profile for shipping.

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1 13. The presentation display of claim 1 wherein the sum of the longest dimension plus  
2 twice the shortest dimension of the display in the unassembled state is less than 84 inches.

1 15. The retail package of claim 14 wherein the height of the retail package is in the range  
2 of 28 to 30 inches and the width of the retail package is in the range of 20 to 22 inches.

1 16. A stacked presentation display which comprises at least two presentation display  
2 comprising a center panel; a left tray; and a right tray, wherein the left tray is attached to the  
3 center panel with a first flexible hinge and the right tray is attached to the center panel with a  
4 second flexible hinge, wherein adjacent presentation displays are attached by means of a stacking  
5 tab.